

Message Text

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41

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 PA-01 PRS-01 USIE-00 CIAE-00

INR-07 NSAE-00 RSC-01 SS-15 NSC-05 L-02 H-01 TRSE-00

EB-07 COME-00 OPIC-03 SSO-00 NSCE-00 INRE-00 /056 W

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O 232018Z JAN 75

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC IMMEDIATE 5473

CONFIDENTIAL OTTAWA 0263

E.O. 11652: GDS

TAGS: EFIN, CA

SUBJECT: CANADIAN MEASURES FOR CURTAILMENT OF TIME MAGAZINE,
READERS DIGEST AND TRANS-BORDER TELEVISION TAX EXEMPTIONS

1. MINISTER EXTERNAL AFFAIRS (MACEACHEN) TELEPHONED
TO PROVIDE US WITH ADVANCE NOTICE OF AN ANNOUNCEMENT
WHICH WILL PROBABLY BE ISSUED TODAY BY SECRETARY OF
STATE (CULTURAL AFFIARS) FAULKNER TO EFFECT CANADIAN
GOVERNMENT INTENDS TO INTRODUCE LEGISLATION ENDING
TAX EXEMPT STATUS OF ADVERTISING IN TIME, READERS DIGEST
AND TV CROSS-BORDER STATION PROGRAMMING. MEASURE AS
NOW ENVISAGED BY GOC WOULD TAKE EFFECT JANUARY 1,
1976 REPEAT 1976.

2. MACEACHEN RECALLED THAT THIS PROSPECT OF LEGISLATION
WAS MENTIONED BY PRIME MINISTER TRUDEAU DURING RECENT
VISIT TO WASHINGTON, AND SINCE THEN SUBJECT HAS BEEN
DISCUSSED BY WHITE HOUSE AND PRIME MINSTER'S OFFICE.

3. AS CANADIAN ANNOUNCEMENT IS DUE TODAY, DEPARTMENT
MAY WISH TO CONSIDER WHETHER TO INFORM PARTIES
INVOLVED. MINISTER SAID THERE WAS SOME POSSIBILITY
THAT ANNOUNCEMENT MIGHT COME TOMORROW. HE DID NOT
REPEAT NOT REQUEST THAT MATTER BE HELD CONFIDENTIAL.

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4. WE PLAN REPLY PRESS INQUIRIES BY REFERRING THEM

TO TIME AND READERS DIGEST REPS. DEPT AWARE THAT
US PUBLISHING ORGANIZATIONS CONCERNED PREFERRED
NOT TO REQUEST US ASSISTANCE IN MATTER.
PORTER

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NNN

Message Attributes

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Draft Date: 23 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
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Margaret P. Grafeld
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